

## **BREAKING NEWS**

### **INTELLECTUAL PROPERTY**

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#### **Plan targets to include Brazil within the 10 countries with the largest number of Intellectual Property registrations**

The goal has been included in the National Strategy for Intellectual Property (ENPI) and should be fulfilled by 2030.

Last week, the national government published a decree instituting the National Strategy for Intellectual Property (ENPI, in Portuguese). The aim is to protect consumer relations, increase legal security and make administrative proceedings become more effective.

One of the targets established by the government is to increase the number of filed applications to protect intellectual property rights. Brazil should be one of the 10 countries with the largest number of applications by 2030. Today, Brazil is the 26<sup>th</sup> country in patents, 13<sup>th</sup> in trademarks and 21<sup>st</sup> in industrial designs.

Concerning intellectual property registrations for crops, i. e. to enhance important agribusiness plants, Brazil is in the 11<sup>th</sup> place. These rates are published yearly by the World Intellectual Property Organization (WIPO).

The government also established that, until 2030, the direct contribution from productive sectors with intensive use of intellectual property to the Brazilian GDP should be higher than 30%. Today, these sectors contribute with 23.3%. Brazil should also concentrate efforts to make the percentage of innovative companies making use of some innovation protection method reach 80% until the deadline year.

According to the government, the Strategy will serve as an important tool to facilitate coordination and policy integration by the National Government in the intellectual property field. Seven strategic areas have been defined: Intellectual Property for Competitiveness and Development, Dissemination, Formation and Qualification in Intellectual Property, Governance and Institutional Strengthening, Modernization of Legal and Non-Statutory Hallmarks, Legal Security and Compliance, Intelligence and Vision of the Future, and Inclusion of Brazil within the Global Intellectual Property System.

Patent backlog: the government has also been working in other fronts to guarantee the analysis of intellectual property registrations. According to the Brazilian Patent and Trademark Office, by early December 2021, almost 39,000 patent applications awaited analysis, mostly from the chemical sector. With this new incentive, the industrial property agenda in Brazil promises to reach good results. Let's wait and see!

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